



West Seattle Little League
4742 42nd Ave SW
PMB 252
Seattle, WA 98116

February 2008

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West Seattle Little League is dedicated to building character, courage and loyalty in local area youth by providing a fun, safe, and competitive baseball program. *To be successful, WSSL requires a tremendous amount of support by the local community.*

WSSL provides an opportunity for West Seattle youth between the ages of 5 and 18, boys and girls, to participate in one of America's oldest and most esteemed youth league organizations. Every child is guaranteed playing time in every game. Since its beginning in 1958, West Seattle Little League has held the player registration fee to a minimum, counting on sponsors like you to offset the league costs.

Your tax-deductible donation helps offset the costs of equipment, player insurance, adequate umpire training, and operational expenses, and will help supplement participation fees. Your help and support will ensure West Seattle area youth are provided a positive baseball experience.

Benefits of Sponsorship:

As an individual or local business involved with West Seattle Little League, you will benefit by being recognized for your goodwill and support of youth baseball.

- *Name recognition:* As a team sponsor, your company's name is proudly displayed at all games and on our web site.
- *Plaque and Photo:* Each sponsor receives a team plaque and photo of its sponsored team at the conclusion of the season.
- *Sponsor Banner:* The WSSL will create a 3' x 5' sponsor banner with your company name, logo, and other vital information, which will be displayed at each game your team plays.
- *Sign on Concession Stand:* Your company logo and message will be displayed throughout the season on the outside of our popular "snack shack" at Bar-S Playfield.
- *Web Link:* Your company information and a link to your web site will appear on our web site at WestSeattleLittleLeague.com.



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- *Logo Embroidered on Hats:* For an additional nominal fee, your company logo can be embroidered on the back of your team's hats.
- *Tax deduction:* Little League donations are tax deductible, and 100% of your contribution goes directly to our players' needs.

Cost of Sponsorship:

New Sponsors: The cost of sponsoring a team is \$600 for the 2008 season. This includes all the benefits listed previously.

Returning Sponsors: The cost of sponsoring a team is \$500* for the 2008 season. *Price based on company using last year's banner. You also receive all the benefits listed above. However, if your banner is in poor condition or if you'd like your banner updated, your price will be \$600.

Become a Sponsor Today!

To sponsor a team, please fill out the enclosed form and mail it to the address above along with your check, payable to West Seattle Little League. If you have any questions regarding WSLI or sponsorship, feel free to call at anytime.

Again, thank you for consideration.

Very sincerely yours,

John MacKenzie
Sponsorship Director
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