



# Community Little League: Corporate Advertising/ Sponsorship Opportunities

## Background – Who we are

- North Van Central – Since 1951 we have been creating great memories and friendships that last a lifetime!
- Nicest little league ball park on the North Shore—Chris Zuehlke Park—19th Street & Jones Avenue
- Home of little league baseball 5 days per week
- Zuehlke Concession Stand—open for every baseball game (burgers/hot dogs)
- Concession also has spill over from co-ed adult softball at Kinsmen gravel
- Home of District 5 Championships—exposure to entire North Shore in July
- Exposure to thousands of consumers who live & shop in your community
- North Van Central targets families for all over the North Shore via interlocking leagues we play in and various tournaments

## Marketing Opportunities—What we can offer you

### Ball Park Exposure & Web Site Advertising – Large Banner

- Logo & details on fence sign (4x9 banner)
- Logo & details on NVC web site
- On perimeter fence April through August
- \$660 (includes production costs—just supply art work)

### Team Jersey Exposure & Web Site Advertising

<b>T-Ball:</b> T-shirt with Logo printed on Front .....	\$200
<b>Farm:</b> Logo patch on left arm .....	\$275
<b>Rookie:</b> Logo patch on left arm .....	\$275
<b>Minors:</b> Logo patch on left arm .....	\$275
<b>Majors:</b> Logo on front of Jersey .....	\$495

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- All of these packages are for single season advertising—we also offer multi-year discounts for up to 3 seasons.
  - Make cheques payable to North Vancouver Central Little League
  - Advertising on web site is for a 12 month period—advertising at the Chris Zuehlke Park is from April 1–July 31
  - For more information regarding marketing opportunities at NVC please call Randal Ius at 604-904-3969 or email at [mariedorsey@shaw.ca](mailto:mariedorsey@shaw.ca)