



## **Hellertown-Lower Saucon Little League**

January 2012

Dear Friend of the League,

With spring time approaching, the start of the 2012 Hellertown-Lower Saucon Little League season is not far away. We expect to have over 500 children participating in our softball and baseball programs this year. Through the years the league has been very grateful for the many volunteers, sponsors and generous donations which have supported our operations and ultimately the youth of our community. These contributions significantly help HLSLL offset costs to replace worn equipment, upgrade and maintain fields and facilities, fund insurance and administrative costs, and other miscellaneous expenses.

Over the last several years, the league has made great progress in upgrading and maintaining the local baseball and softball facilities. Samplings of these projects include:

- Re-grading and installation of a new infield at the Farm Division field along Constitution Ave.
- Installation of a new scoreboard at the softball field, purchase of a new storage shed.
- Construction of a new foul ball net system and installation of additional fencing to protect the new stucco facade of the field house and painted HLSLL crest.
- Renovation of the 2<sup>nd</sup> floor interior of the David Lang Fieldhouse at Dimmick Park. The field house now has a meeting room which is used for league meetings as well as a new equipment storage room.
- Upgrade the major league field including improvements to the exterior of the field house and the installation of new sod, re-grading and drainage improvements.

During the past several years the program has experienced significant growth and success. Some of these accomplishments include:

- Hosted the Little League State Championship Tournament for Minor Girls!
- The creation of a Fall baseball program.
- The Boys' 9/10 and 11/12 All-Star teams have captured several District 20 South division championships along with 2 District 20 championships since 2000.
- The Girls' 9/10 and 11/12 All-Star teams have captured several District 20 South division championships along with 4 District 20 and 1 Sectional championship since 2001.

We greatly appreciate the support of the many volunteers and sponsors that have contributed to these efforts and that have made little league a positive and memorable experience for the youth of our community. As we begin another season, we ask for your continued support.

Sincerely,  
HLSLL Board of Directors

# 2012 HLSLL SPONSORSHIP FORM

## FENCE ADVERTISEMENT SPONSORSHIP

We will place 4'x 6' sponsor signs on the outfield fence of either the **major boys'** or **girls' softball** field for the length of the season. The vinyl signs will be done professionally on a heavy weight green backing. Sponsors are responsible for the initial cost of the sign plus an annual sponsor fee. If you chose not to sponsor in the future, you can pick up your sign. Initial sign costs are as follows:

- 1 color - \$165
- 2 color - \$210

Additionally, in cooperation with Saucon Valley Youth Football League, if you wish to sponsor a sign for both HLS Little League and Football in 2012, you can sponsor both leagues for \$300.00 (\$150.00 each).

**All signs are 4'x 6' vinyl signs with a green background.**

- One Color** **\$165 + \$200 = \$365**
- Two Color** **\$210 + \$200 = \$410**
- Please hang my existing sign (Annual Sponsor fee = \$200.00)**
- Add \$100.00 and check if you wish to sponsor SV Football in 2012.**

**Please display my sign at:     Major Boys' Field                       Girls' Softball Field**

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## TEAM SPONSORSHIP = \$200.00 PER TEAM

If you wish to sponsor a specific team or child playing in the league please indicate below. Requests granted on first come basis and cannot be guaranteed. ALL Team Sponsors will have their name printed on the back of the uniform shirts and will receive a team picture plaque. Available option for link to sponsors website via HLSLL website.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> <b>Baseball</b>         | <input type="checkbox"/> <b>Softball</b>       | <input type="checkbox"/> <b>Tee Ball</b>       |
| <input type="checkbox"/> <b>Senior team</b>      | <input type="checkbox"/> <b>Major team</b>     | <input type="checkbox"/> <b>Boys Farm team</b> |
| <input type="checkbox"/> <b>Minor Girls team</b> | <input type="checkbox"/> <b>Boys Pony team</b> | <input type="checkbox"/> <b>Boys Knee High</b> |

Players name: \_\_\_\_\_

Sponsor link to HLSLL website (<http://eteamz.active.com/HLSLL/>):  Yes     No

Print the sponsor's name (how you want it to appear on the shirt)

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## **GENERAL DONATION**

If you'd like to make a general donation to the league, in any amount, please indicate amount of contribution along with the information below.

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**All Sponsors please complete the information below:**

**Sponsor Name** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone number** \_\_\_\_\_

**Sponsorship:**

- Fence Advertisement**
- Team Sponsorship**
- General Donation**

**Total enclosed \$** \_\_\_\_\_

**Please make all checks payable to H.L.S.L.L and send to:**

HLSLL  
P.O. Box 19  
Hellertown, PA 18055

We are a tax-exempt organization (# 75-35773-8) and all sponsorships or gifts are used to directly benefit the children living in Hellertown and Lower Saucon Township. Team sponsors will also receive a team picture plaque.