



Colchester Baseball & Softball League, Inc
PO BOX 114
Colchester, CT 06415

January 28, 2009
Dear Business Owner/Manager,

It's that time of year again, where we begin the task of organizing the 2009 Colchester Baseball and Softball League season. The Colchester Baseball and Softball League, Inc. is a non-profit organization dedicated to the youth of Colchester, which offers organized softball and baseball programs to over 700 Colchester youths from ages 5 to 16. Like every organization, costs involved to run a successful program are substantial. We receive no financial assistance from the Town of Colchester and fund our programs through two sources of revenue, registration fees and sponsor patrons.

Even with snow on the field and winter in the air, the board of CBSL is busy laying the ground work for what we hope to be another great season of baseball and softball for all of our participants. Again, we are reaching out to the business community for your help. Your financial support will help us to continue serving the needs of our children, keeping the registration fees affordable and avoiding additional fund raising burdens.

Below is a brief description of each of the 5 levels of sponsorship that we offer in support of Colchester Baseball League.

FULL TEAM SPONSOR (\$500) includes: your company/business name printed on the back of all uniform shirts for the team that you choose to sponsor (based on full team sponsorship availability), a large 2' X 4' sign prominently displayed on the outfield fence at the Old Hebron Road recreational facility, a plaque with your team for display in your business, web site listing and inclusion in end of season appreciation advertising. In addition, we will invite you to join us at the annual CBSL picture day for inclusion in the team photo. Please contact Chris Ferrante @ 860.537.4393 as soon as possible if you are interested in this level of sponsorship. **FULL TEAM SPONSORSHIP IS ONLY AVAILABLE FOR A LIMITED TIME SO ACT NOW!!** ***If you are a returning team sponsor, please contact Chris Ferrante for additional information BEFORE sending in this form.***

PLATINUM SPONSOR (\$200) includes: a large 2' X 4' sign prominently displayed on the outfield fence at the Old Hebron Road recreational facility, a plaque with your team for display in your business, web site listing and inclusion in end of season appreciation advertising.

GOLD SPONSOR (\$100) includes: a plaque with your team for display in your business, web site listing and inclusion in end of season appreciation advertising.

SILVER PATRON (\$50) OR BRONZE PATRON (\$25) includes: your name on our website listing and inclusion in post season appreciation advertising.

Enclosed is a sponsorship application for your submittal if you wish to help in the support of our program.

If we can be of any assistance to you, as to providing you with information regarding our league or programs, please feel free to contact us. I can be reached via e-mail at sponsor@cbasl.com with any questions you may have regarding sponsorship. League meetings are held monthly, at the Saint Joseph's Polish Society on South Main Street in Colchester. Please check our website at <http://www.cbasl.com> for exact dates and times.

On behalf of the League, the players, and the adult volunteers participating in our program, we thank you for your consideration and continued sponsorship. We also thank those of you who provided sponsorship to us during the 2008 season and/or prior seasons and appreciate your continued support.

Sincerely,

Chris Ferrante
Deputy Commissioner, Colchester Baseball and Softball League



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2009 SPONSORSHIP APPLICATION FOR FULL TEAM SPONSORSHIP

FULL TEAM SPONSOR (\$500) _____

Business Name: _____
Contact Person : _____
Address: _____
Phone: _____
E-mail/Website : _____

Team you wish to sponsor: _____
Team Division: _____

(T-Ball, 7/8 BB, 9/10 BB, 11/12 BB, Senior BB, Minors SB, Majors SB, Senior SB)

Name as it will appear on uniform Jerseys: _____

PLEASE CONTACT CHRIS FERRANTE @ 860.537.4393 TO VERIFY AVAILABILITY OF TEAM FOR SPONSORSHIP BEFORE MAILING THIS FORM!! I WILL PROVIDE VERBAL CONFIRMATION OF TEAM SPONSORSHIP AT THAT TIME (based on availability).

Please make checks payable to Colchester Baseball and Softball League, Inc.

THANK YOU IN ADVANCE FOR YOUR GENEROSITY AND SUPPORT OF OUR LEAGUE!!!



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2009 SPONSORSHIP APPLICATION

PLATINUM SPONSOR (\$200) _____

Business Name: _____
Contact Person: _____
Address: _____
Phone: _____
E-mail/Website: _____

Please check **only one** of the following:

please include my: _____ business address on my sponsorship sign OR
_____ phone number / website on my sponsorship sign

GOLD SPONSOR (\$100) _____

Business Name: _____
Contact Person: _____
Address: _____
Phone: _____
E-mail/Website: _____

PLATINUM & GOLD SPONSOR'S TEAM PREFERENCE
Please Circle one: **BASEBALL** **SOFTBALL**

If there is an existing team you would like to sponsor, please indicate league (i.e. majors, minors, T-ball etc.)
and name: TEAM NAME _____

SILVER PATRON (\$50) _____

BRONZE PATRON (\$25) _____

Name (as you would like it to appear in our ads) _____

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THANK YOU FOR YOUR SUPPORT!